



Planning

The committee was relatively late with reserving the Jaargetijden, due to the fact it took some time to receive the possible options. In the future the location should be determined at the beginning of the process.

Contact with the photographer was somewhat troublesome. This was because there was another gala on the same day. This made it difficult to find a photographer. In the end, the other gala was cancelled so we could hire their photographer.

Location

People enjoyed the Jaargetijden due to its nostalgic effect. There are more expensive possibilities, but the Jaargetijden should be chosen as an option early on just in case.

It would have been handy to bring the location into contact with the band. This would have saved time.

Promotion

Promotion went very well. A plan was made as of when promotional posts would be shared. These varied from teasers to statistics showcasing which associations were delivering the most attendees. These statistics were very popular, and always caused a new wave of subscriptions.

Apart from Facebook posts, the committee members visited all association rooms to do a promotional talk. This was handy at the beginning of the process, because committee members encouraged associations to mail their old board members.

Finance

It was not very difficult to obtain small amounts of sponsoring from companies. OGD is a good company to contact. They are good with communication with students. They have an employee at the UT you can visit.

Splash lease was a very easy contact to obtain. There might be more companies like this to contact. In the future the committee could search for more companies like this.

The exact amount of money the committee had to spend only became clear at a late point. Due to this there was some confusion as to what the committee was allowed to spend. This resulted in some unnecessary expenses.

Payment method

There was a lot of discussion as to how payment should be made. The OS could not pay for the gala in full without money from the associations. Eventually the committee had (old) board members sign up under their association, this happened via a google form. Next, the OS sent invoices to the associations immediately after the gala. By doing this the committee received the necessary funds to pay the Jaargetijden within the seven-day deadline.

Decoration

The committee filled the room with balloons and board pictures. These were both a huge success. The committee would like to point out that, if in the future a committee decides to use balloons again, they should get more than three people to help inflate them, or hire a machine. Helium is not allowed in the Jaargetijden.

Attendance

166 former, current and candidate board members attended the gala. This was a nice amount. The Jaargetijden was not completely full, but was very gezellig.

Points of interest

The transition of OS supervisor caused some unclarity.

Galaband

Galant was great. Some band members are also old board members, making communication easy.